

Introduction

A picture paints a thousand words. Twenty five frames a second, creates a magical world one can get lost in. Go crazy ! Create your own magic.

Traditional, CG, motion-graphics, experimental, stop motion, you are free to pick your tool !

Constraints

Should be between 30 seconds and 5 minutes.

Medium of Submission

- Final submission should be FHD Quality MPEG4/AVI/MOV screening format.
- 3 stills of the artworks and director's recent photo (all 300 dpi jpegs) a short bio and an English subtitle file (.srt format) if applicable. Documentation (PDF/ MP4).
- Poster

Contents of Submission

Submission should include:

- A PDF document stating the synopsis of the film in under 250 words. Please give due credits (if and when needed in the film). Mention if the story is original or an adaptation.
- Poster should be sent as a separate A3 300 dpi jpeg or png file.

Introduction

What narrative can you piece together when you control the lens but God is the director? There are stories everywhere around you, capture them and tell your truth.

Constraints

Should be between 30 seconds and 15 minutes.

Medium of Submission

- Should be in the form of FHD Quality MPEG4/AVI/MOV screening format.
- Director's recent photo (all 300 dpi jpeg) a short bio and an English subtitle file (.srt format) if applicable.
- Documentation (PDF/ MP4)
- Poster

Contents of Submission

Submission should include:

- A PDF document stating the synopsis of the film and/or purpose of the film in under 250 words. Please give due credits (if and when needed in the film).
- Poster should be sent as a separate A3 size 300dpi jpeg or png file.

Introduction

Some facts are best conveyed through fiction. Share your own story through this medium of make believe and direct our attention to the things that really matter.

Constraints

Should be between 1 minute and 15 minutes.

Medium of Submission

- FHD Quality MPEG4/AVI/MOV screening format.
- Director's recent photo (all 300 dpi jpegs) a short bio and an English subtitle file (.srt format) if applicable.
- Poster

Contents of Submission

Submission should include:

- A PDF document stating the synopsis of the film in under 250 words. Please give due credits (if and when needed in the film). Mention if story is original or an adaptation.
- Poster should be sent as a separate A3 size 300dpi jpeg or png file.

Introduction

The powerful medium of comics can make the most boring subject matter fun and engrossing. Fiction or non fiction, how well can you harness the medium of sequential images to tell your stories?

Constraints

Roughly 2 to 8 pages of digital document, A4 sized.

Medium of Submission

Final submission should be in the form of PDF.

Contents of Submission

Submission should include:

- Along with the comic, document describing the work and the process behind it.
- Should mention whether the narrative is an original or an adapted one.
- Word Limit: 250 words.

Introduction

Sometimes all you need to communicate is one frame. Strike the balance of typography, illustration and make a lasting impact.

Constraints

Any poster which has been used for the promotion of an event or film, qualifies. It can be digitally created or hand painted. Should touch on any one of the topic, and should be an independent work.

Medium of Submission

Final submission should be in the form of PDF.

Contents of Submission

Submission should include:

- A documentation of the process and intent behind the poster as well as a brief description of the event or film especially if it's a less popular one, all in under 150 words.

Introduction

Think outside the box. A package can exceed its purpose in a million different ways, can increase the efficiency multi-fold; it can even start a movement! In a world obsessed with unboxing, can the box itself hold more meaning?

Constraints

Needs an explanation of how the package works and how it is connecting it with the topic. Should not be more than 150 words.

Medium of Submission

Final submission should be in the form of PDF.

Contents of Submission

Submission should include:

- A PDF document stating the process of designing the packaging.
- Sketches and a video or a model of the packaging displaying it in a 360 ° turntable format is compulsory to get an idea of the dimensions and scale.

Introduction

In a world where everyone is equipped with a camera, and our surroundings saturated with images, how loud does your frame(s) speak?

Constraints

A single or a set of photographs conveying one unifying narrative which touches on any of the topics. Up to 10 frames.

Medium of Submission

Final submission should be in the form of PDF.

Contents of Submission

Submission should include:

- A separate PDF document giving a synopsis of the work in under 200 words.
- Description per image is not necessary, let your photograph speak.

Introduction

A narrative or non narrative that can be experienced even with your eyes closed. We go beyond the conventional way of visual storytelling and give our cones and rods a much needed break.

Constraints

Create a listening experience, entirely through sounds (and music). It could have dialogues. If the sound clip is adapted from somewhere, please mention the source in the credits. English subtitles are also required.

Medium of Submission

Final submission should be in the form of MP4 and PDF.

Contents of Submission

Submission should include:

- A PDF documentation which should contain a synopsis of the narrative and another describing the process undertaken to convey the same through sound, all in under 250 words.

Introduction

Tactile rhetoric with a touch of craftsmanship, that's what product design means to us. Submit under this category all of your innovative ideas—solving some of the crucial issues prevailing in our daily adventures. Ergonomics and affordability should definitely be taken into consideration.

Constraints

Final submission will be accepted if concepts are supported by prototypes, actual or CAD; **(digital prototype or video of prototype)**. Submission in the form of only concepts will not be acceptable. Please don't send any physical model as submissions.

Medium of Submission

The final submission should be made in the form of a PDF and/or mp4 file not more than 500 MB as per the requirements of the project.

Contents of Submission

- The submission should include:
- Maximum 15 page document. (PDF file)
- The entire design process that lead to the creation of the product.
- Images of the physical models.
- Prototypes along with the concepts.
- 3D renders oin the document. (Optional)
- Articulate the product, its function and working in the document.
(Can be supported by a video)

Introduction

Stylish, trendy, feminine or masculine; beyond these attributes lay the interplay of aesthetics and functionality in the ever-changing periphery. Think inside the space and bring out the joy of a comfortable lifestyle while adhering to current needs and wants.

Constraints

Final submissions will only be accepted if concepts are supported by physical models, prototypes or 3D models. Submission in the form of only concepts will not be acceptable.

Medium of Submission

The final submission should be made in the form of a PDF and/or mp4 file not more than 500 MB as per the requirements of the project.

Contents of Submission

The submission should include:

- Maximum 15 page document. (PDF file)
- The entire design process that lead to the creation of the product.
- Images of the furniture created.
- Prototypes along with the concepts.
- 3D renders in the document. (Optional)
- Articulate the product, its function and working in the document.
(Can be supported by a video)

Introduction

A journey to increase human efficiency and comfort while decreasing the day-to-day struggle with alien technological terms and annoying interfaces. Hop-in to take out a chunk of that day-to-day struggle with computers and machines by placing the user's experience in the development of the interactive solution.

Constraints

User Scenarios in applications can be shown in the form of videos. Domains for website can be shared. Interactive products can be shown in the form of 3D renders and sketches. The aforementioned design entries have to be accompanied by a document explaining the design process.

Medium of Submission

The final submissions should be made in the form of a PDF and/or mp4 file of not more than 500 MB as per the requirements of the project. Domain links can be shared along with supporting process document.

Contents of Submission

The submission should include:

- A 15 page document (PDF file)
- The entire design process that lead to the creation of the product.
- Images of the physical models. (Applicable only for interactive products)
- 3D renders in the document. (Optional)
- Videos of User Scenarios/Task Flow in case of applications.
- Domain link. (Applicable for functioning website)
- Prototypes along with the concepts.
- Articulate the design, its function and working in the document.
(Can be supported by video)

Introduction

With its subjectivity to the dynamics of stakeholders, contexts and environments, there's something about fun that remains integral to the human mechanism. Show the world some of the playable and endorphin-triggering projects while keeping the experience subtle and share your fun story with us.

Constraints

Final submission will only be accepted if concepts are supported by physical models, prototypes or 3D models. Submission in the form of only concepts will not be acceptable.

Medium of Submission

The final submission should be made in the form of a PDF and/or mp4 file not more than 500 MB as per the requirements of the project.

Contents of Submission

The submission should include:

- A 15 page document (PDF file)
- The entire design process that lead to the creation of the product.
- Images of the physical models.
- Prototypes along with the concepts.
- 3D renders in the document (Optional)
- Articulate the product, its function and working in the document.
(Can be supported by video)

Introduction

Resonating with the loudness of the open source movement, lets grasp the vision of making design information public and break free from it's long term counterpart,i.e. mass manufacturability. Narrate some of your co-creative tales where the joy of creation was handed to the user by sharing your designs with the world, away from the realm of monetary benefits.

Constraints

Final submission will only be accepted if concepts are supported by physical models, prototypes or 3D models and templates and instructions to recreate the design further on . Submission in the form of only concepts will not be acceptable.

Medium of Submission

The final submission should be made in the form of a PDF and/or mp4 file not more than 500 MB as per the requirements of the project.

Contents of Submission

The submission should include:

- A 15 page document (PDF file)
- User Assembly Manual/ 3D print or Laser Cut Files (if applicable)
- The Design should have well defined dimensions.
- The entire design process that lead to the creation of the product.
- Images of the physical models.
- Prototypes along with the concepts.
- 3D renders in the document (Optional)
- Articulate the product, its function and working in the document.
(Can be supported by video)

Introduction

Under this category, we're encouraging a lot of creative projects going against the flow of linear thinking and developing far sights with regards to the overwhelming structure and architecture of a system. Set out on this complex journey keeping in mind the product life cycle with due respect to a system.

Constraints

Final submission will only be accepted if concepts are supported by physical 2D or 3D System model with all the necessary media aids. Any iteration of conceptual product may be submitted if relevant as a support system.

Medium of Submission

The final submission should be made in the form of a PDF and/or mp4 file not more than 500 MB as per the requirements of the project.

Contents of Submission

- The submission should include:
- A 15 page document (PDF file)
- The entire design process that lead to the creation of the system.
- Images of the physical models.
- Prototypes along with the concepts.
- 3D renders in the document (Optional)
- Articulate the product, its function and working in the document.
(Can be supported by video)

Introduction

Expressing emotion and personal identity through the creation of garments has been an age old tradition. In the current world, it translates into apparel design and its ever evolving nature.

Constraints

Sketches should be on an A4 size sheet. Concepts should be visualized on a body form. Final design must include details of prints, texture of fabric and extra materials used.

Medium of Submission

The final submission should be made in the form of a PDF and/or mp4 file not more than 500 MB as per the requirements of the project.

Contents of Submission

Submission should include :

- Whole design process.
- Patterns on paper.
- Document should explain the functionality of the garment.
- Process should be supported by explorations.
- A document maximum 10 pages (PDF).
- Video file (if required, under 500 mb, MP4 format)

Introduction

With trans-oceanic trails came millions of stories. Every person is a storyteller in their own way. Breaking away from conventional story telling methods, could a narrative be told through the medium of textile? You tell us...

Constraints

The textile medium or technique that is used in the narrative, should add value to the narrative.

Medium of Submission

The final submission should be made in the form of a PDF and/or mp4 file not more than 500 MB as per the requirements of the project.

Contents of Submission

- A PDF document (maximum 5 pages).
- Video (if required) under 500 mb (MP4 format).

Introduction

To leave a mark is to leave a part of yourself with it. Think of print as more than just leaving an impression on cloth. Print your beliefs.

Constraints

Should be a repeatable unit without errors. The prints should convey the message and should be self explanatory.

Medium of Submission

The final submission should be made in the form of a PDF and/or mp4 file not more than 500 MB as per the requirements of the project.

Contents of Submission

Submission should include

- A write-up that explains the concept and technical aspects of prints.
- The repeatable unit should be supported by an example of a surface as mock ups on different products of your choice.
- Document should be of maximum 5 pages.

Introduction

If history proves anything, craft is the epitome of trans-oceanic trails and every culture has a diverse heritage passed down through the years. However, there has been a gradual decline in the crafts, and as designers we know the importance of its survival. So, we are looking for submissions that provide innovations in the craft sector and help the community to fully explore its potential.

Constraints

The identity of the craft should not be lost. The concept should be in the form of value addition to the craft.

Medium of Submission

The final submission should be made in the form of a PDF and/or mp4 file not more than 500 MB as per the requirements of the project.

Contents of Submission

Submission should include

- Design process explaining your concepts along with a write up in not more than 1000 words.
- Conceptual sketches.

Introduction

Sustainability is the need of the hour. Showcase your creativity by innovating a product to reduce carbon footprints and fight climate change. Let's take the road less traveled and use unusual materials from our daily lives.

Constraints

Raw material should be waste material, used in an unconventional way.

Medium of Submission

The final submission should be made in the form of a PDF and/or mp4 file not more than 500 MB as per the requirements of the project.

Contents of Submission

Submission should include :

- Write-up on the process, from raw materials to the product mentioning all the techniques used.
- Functionality of the product should be mentioned.
- Document should be of maximum 5 pages.